

# HELP YOUR PARK



## YOSEMITE ASSOCIATION

### JOIN THE YOSEMITE ASSOCIATION

The Yosemite Association is a non-profit organization dedicated to the support of Yosemite National Park through a program of visitor services, publications, and membership activities. For over 70 years, the association has provided important financial support to the National Park Service, and has made possible the funding of many projects and purchases otherwise not affordable through normal government appropriations.

#### The Yosemite Association:

- Provides over \$300,000 annually to the National Park Service for its use in visitor information, educational, and interpretive programs.
- Publishes popular and award-winning books on Yosemite and operates bookstores in the park.
- Provides member-volunteers to work on meadows, trails, and other much-needed park restoration projects.
- Organizes over 60 outdoor classes and field seminars on natural history, Native American lifeways, art, and photography.
- Sponsors the Ostrander Ski Hut, Yosemite Theater, Art Activity Center, and other valuable programs.

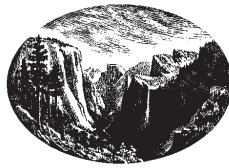
Anyone who loves Yosemite and wishes to become more closely involved and affiliated with the park is encouraged to become a member of the Yosemite Association. Sign up for a membership through this *Yosemite Guide* and receive as a free gift *The Complete Guidebook to Yosemite National Park*. This book is informative and useful, lively and humorous, having earned the "Best National Park Guidebook" award from the National Park Service.

#### As a member, you will:

- Enjoy a 15% discount at Yosemite Association shops on all books, maps, and publications, as well as qualify for a discount on most field seminars.
- Have an opportunity to volunteer in Yosemite.
- Receive the quarterly journal, *Yosemite*, which features informative articles on both the natural and human history of the park.
- Have a chance to attend special members' events in the park.
- Have access to a members-only information line.
- Have the satisfaction of knowing that you are supporting significant projects in Yosemite National Park.



Bear-proof food storage lockers supplied by the Yosemite Fund significantly reduce damage to visitor property.  
*Photo by Steve Sanders*



## THE YOSEMITE FUND

### PROVIDING FOR YOSEMITE'S FUTURE

How do bears get into locked cars? What's the best way to store your cake—and eat it too?

During your Yosemite visit this summer, you may have the opportunity to test your bear knowledge via a visitor survey. The survey is part of a three-year study sponsored by The Yosemite Fund that examines the habitat use of Yosemite Valley black bears and the effectiveness of public information about them. Both portions

are critical to continuing the recent dramatic reduction in bear-related property damage and ensuring the welfare of Yosemite's bears.

The bear study is among the 50 projects supported this year by The Yosemite Fund, a non-profit organization that raises money from Yosemite enthusiasts to protect and restore the park and enhance the visitor's experience. Now in its 12th year, the Fund has provided over \$13 million for more than 150 projects. Thanks to gifts from dedicated "Friends of Yosemite," the Fund has:

- Installed 2,000 bear-proof food lockers throughout Yosemite
- Rehabilitated Cook's Meadow in the heart of Yosemite Valley
- Rebuilt numerous sections of Yosemite's 800+ miles of trails
- Expanded and renovated many Yosemite museums and information centers

This year, The Yosemite Fund seeks to sponsor many more projects including continued scientific research on Yosemite's wildlife, production of a new visitor orientation film, and educating school children

about Yosemite and natural resource protection.

You can help by becoming a Friend of Yosemite through a donation to the Fund. All donors of \$25 or more receive:

- *Yosemite Postcard Book*, featuring 15 extraordinary full-color views of Yosemite
- The Fund's semi-annual newsletter, *Approach*, featuring updates on the park and information about how your donation is helping Yosemite
- Acknowledgement at the Friends of Yosemite Honor Wall at the Valley Visitor Center

Please fill out the coupon below and become a Friend of Yosemite today.

## PLEASE ENROLL ME AS A MEMBER OF THE YOSEMITE ASSOCIATION

- |  |  |
|--|--|
| <input type="checkbox"/> Individual    \$30    | <input type="checkbox"/> Sustaining    \$250                                     |
| <input type="checkbox"/> Joint/Family    \$35  | <input type="checkbox"/> Patron    \$500   |
| <input type="checkbox"/> Supporting    \$50    | <input type="checkbox"/> Benefactor    \$1,000                                   |
| <input type="checkbox"/> Contributing    \$100 | <input type="checkbox"/> International    \$40<br>(for members outside the U.S.) |

- ☐ Yes, please send *The Complete Guidebook to Yosemite National Park*

Name (please print) \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone Number \_\_\_\_\_

Enclosed is my check or money order for \$\_\_\_\_\_ or charge to

Credit card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

E-mail address \_\_\_\_\_



**YOSEMITE ASSOCIATION**

P.O. Box 230, El Portal, CA 95318  
209/379-2646  
www.yosemite.org

## YES, I WANT TO JOIN THE FRIENDS OF YOSEMITE WHO PROVIDE FOR YOSEMITE'S FUTURE!

Enclosed is my tax-deductible gift:

- |                               |                                |  |
|-------------------------------|--------------------------------|--|
| <input type="checkbox"/> \$25 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$1,000       |
| <input type="checkbox"/> \$50 | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$____(Other) |

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Enclosed is my check or money order, or charge to my VISA/MasterCard/AmEx

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

**Friends of Yosemite** receive the full-color *Yosemite Postcard Book* (\$25), beautiful Yosemite note cards (\$50) or the photo book, *Cycle of the Seasons* (\$100).

**John Muir Heritage Society** members, giving \$1,000 or more, receive invitations to events at Yosemite, a park entrance pass and other Society benefits.



**THE YOSEMITE FUND**  
*Providing for Yosemite's Future*

**THE YOSEMITE FUND**  
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